



CARILLON[®] ERP
Shopping Cart

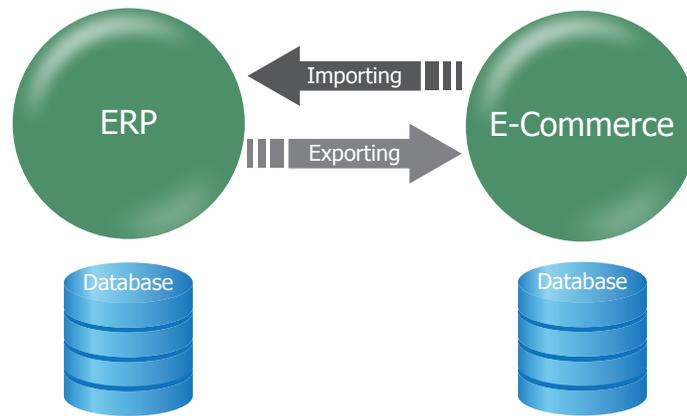
Carillon ERP is one of the only accounting packages to have its own fully-integrated, real-time, e-commerce site. Most solutions have two systems that simply import, export, and duplicate data – **Shopping Cart** is different. It was built into the Carillon system and uses the same database and data.



The trend of buying anything and everything online is here to stay. For your sales team, receiving orders from your customers and entering them into an Enterprise Resource Planning (ERP) System can be a nightmare. That's why Carillon has created an e-commerce site that is part of the Carillon ERP system. For less than the price of a full-time sales representative, you can implement Carillon's Shopping Cart and help your company reach its selling potential.

Built Right Into Your Carillon ERP System:

Most systems say that they are fully-integrated, because the two systems import and export data to their respective databases. And technically, they're correct. These imports and exports duplicate data onto both databases, but it doesn't usually happen on a real-time basis.



Carillon takes full integration one-step further. Instead of having two systems with their own databases that 'talk' to each other, Carillon developers built everything into our system, including Shopping Cart. Since Carillon clients only need one database, there is no need to import and export data in batches. Any update made in Shopping Cart is instantly updated throughout the system, thanks to Carillon's real-time capabilities.



And, just like Carillon ERP, you won't have to worry about upgrades with **Shopping Cart**. As you apply your Carillon ERP upgrade, your **Shopping Cart** updates will also be installed.

Integrated with Carillon ERP:

- **Accounts Receivable** –Customers can see their previous sales and check the status of the credit, invoices, quotes and orders. They can also see pricing, availability and an analysis of their purchases.
- **Sales Order Entry** - Eliminate any need to rekey information after a sale. As soon as a customer checks out, the order will show in Carillon ERP thanks to our real-time capabilities. **Shopping Cart** also displays prices directly from your system. It uses the same extensive Pricing functionality that comes with the Carillon ERP system.
- **Purchasing** - If you have configured your Carillon system to directly issue Purchase Orders after entering a Sales Order, **Shopping Cart** can go through Sales Order Entry to automatically create the PO.
- **Inventory** – On an item's detail page, users can see all the information about the product, including a picture, list price, unit of measure, product information and a detailed description.
- **Front Counter** – **Shopping Cart** allows clients to indicate whether they would like to pick up their purchase from your business or have their purchase shipped to them.
- **Contact Relationship Management (CRM)** – When a customer registers on your e-commerce page, **Shopping Cart** will automatically enter all their personal and shipping information into Carillon's fully integrated CRM system.





Real-Time Functionality

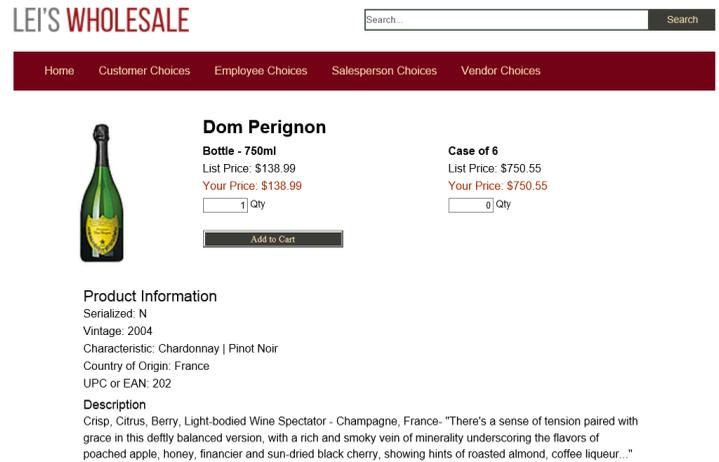
Just like Carillon ERP, our e-commerce feature operates in real-time, so you can have up-to-the-second information. Some systems take a painfully long time to upload transactions. Updating data can be an overnight process and completing simple tasks could take hours. From its inception, Carillon ERP was designed to be used companywide and to process very large amounts of data with ease, and we've done the same thing with **Shopping Cart**. This means those who use it should never experience their system "slowing down" like they may have before. This can have tremendous effects on your day-to-day business operations and productivity. This is why Carillon Financials Corp. utilizes Know it **now**sm management techniques in every product we create.



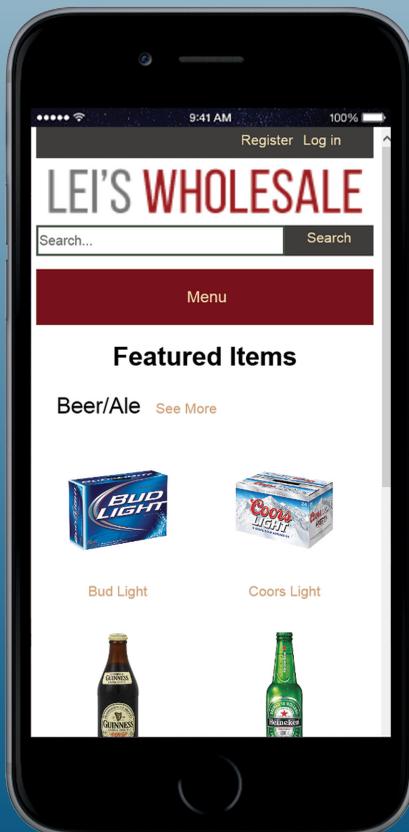
Created With Your Customers In Mind:

Shopping Cart was made to be as easy and intuitive to use as possible. Anyone can use it!

- Specialized fields for various industries.
- Search and browse for products without logging in.
- Check out a product's detail page, complete with descriptions and pictures.
- Zoom in on item pictures to view details.
- If logged in, customers can see any special pricing that might have been set up for them.
- Add items to your cart with the click of a button.
- Buy items individually or by the case, depending on how inventory is set up.
- Indicate whether they would like to pick up their product at your local business or have their purchase shipped directly to them.



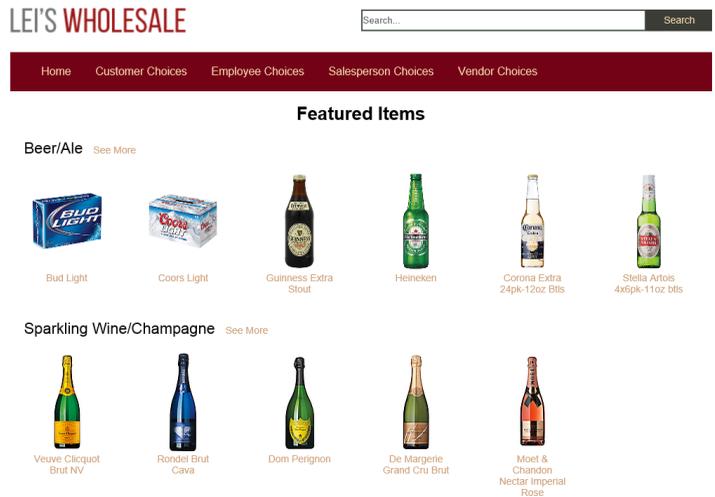
The screenshot shows the LEI'S WHOLESALE website interface. At the top, there is a search bar and navigation links for Home, Customer Choices, Employee Choices, Salesperson Choices, and Vendor Choices. The main content area features a product page for Dom Perignon wine. On the left is a bottle image. To its right, the product name 'Dom Perignon' is displayed, followed by pricing information: 'Bottle - 750ml', 'List Price: \$138.99', and 'Your Price: \$138.99'. Below this is a quantity selector and an 'Add to Cart' button. Further right, pricing for a 'Case of 6' is shown: 'List Price: \$750.55' and 'Your Price: \$750.55', also with a quantity selector. Below the pricing is a 'Product Information' section with details like 'Serialized: N', 'Vintage: 2004', 'Characteristic: Chardonnay | Pinot Noir', 'Country of Origin: France', and 'UPC or EAN: 202'. A 'Description' section follows, providing a detailed tasting note: 'Crisp, Citrus, Berry, Light-bodied Wine Spectator - Champagne, France. "There's a sense of tension paired with grace in this deftly balanced version, with a rich and smoky vein of minerality underscoring the flavors of poached apple, honey, financier and sun-dried black cherry, showing hints of roasted almond, coffee liqueur..."



Your sales reps may not always have access to Carillon ERP when they're out of the office. With Shopping Cart, your sales reps can access their assigned client's information and place orders for their customers. Shopping Cart works on mobile devices, so you can access Carillon on the go!

Choose Which Products to Feature:

Want to push the sales on certain items? Showcase them on your home page! Choose which items you'd like to put front and center and guarantee that your customers won't miss it. You can organize your featured items in as many different categories as you want, because Carillon ERP lets you create an unlimited number of different categories. When it's time to change your featured items, it's as easy as a couple of clicks inside Carillon.



Access For Sales Reps Wherever They May Be:

Sales Representatives can check a customer's

- Credit status;
- Invoice status;
- Pricing and availability; and/or
- Quote status.

They can also see their own personal sales analysis with **Shopping Cart**.

Search Capabilities:

To find a product, your customers can either browse by categories or through the featured items. Your customers can also search your inventory using a assortment of different criteria. Users can simply enter a phrase in the search bar at the top of the page, or they can look for a product using various parameters, depending on industry:

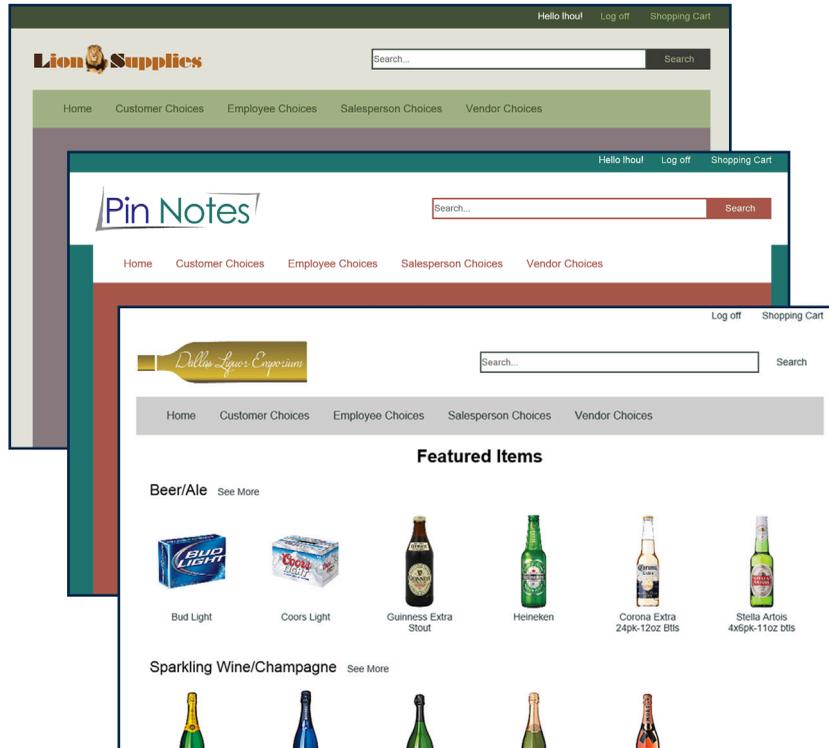
- Price Range;
- Producer;
- Brand;
- Characteristics;
 - i.e. tennis shoes, flip flops, high heels.
- Unit of Measure;
 - i.e. a case, a dozen, a 750ml bottle.
- Virtually unlimited categories that you can create for your organization; and/or
- Vintage Ranges and Proof Ranges, if you're in the beverage industry.

The screenshot displays the LEI'S WHOLESALE website's search interface. At the top right, there are links for 'Register' and 'Log in'. The main header features the 'LEI'S WHOLESALE' logo and a search bar containing the text 'champagne' with a search button. Below the header is a dark red navigation bar with a 'Home' link. The search results are presented under a 'Search' heading. On the left, a 'Criteria' sidebar allows users to filter results by Area Code (set to 'Sparkling Wine/Champagne'), Type (set to '--Select Class--'), Price (range \$5 to \$20), Producer (set to '--Select Producer--'), Brand (empty), Proof (range 0 to 200), Unit of Measure (set to '--Select Unit of Measure--'), and Characteristics (a list of checkboxes for Chardonnay, Chenin Blanc, French Colombard, Macabeo, Pinot Meunier, Pinot Noir, and Sparkling). The search results on the right show six champagne bottles with their respective names: Chandon Brut Classic, Cruse Brut, Depreville Brut, Korbel Brut, Marchesini Spumante, and Rondel Brut Cava.

Our sophisticated search capabilities will ensure that your customers can find exactly what they're looking for quickly and efficiently.

Make It Your Own:

Just like Carillon ERP, **Shopping Cart's** appearance can be changed to your liking merely by changing system parameters. You can define your e-commerce page with your own logo, colors, fonts and more. It's easy to make your site match your current marketing campaigns and standards.



Access Your History From The Beginning:

A customer's entire order and transaction history is also available inside **Shopping Cart**. Clients who want to repeat past orders can quickly see every purchase they've ever made with your company, even before **Shopping Cart** was installed. Online shopping is now as easy as it can get!



Shopping Cart Requirements:

- Carillon ERP including WebPack
- Carillon Silver Level Support or higher
- Microsoft SQL Server License
- Microsoft Internet Information Server using Windows Server.

Where Do I Host Shopping Cart?

Just like with Carillon ERP, we don't care where you choose to host Shopping Cart! It can be hosted on-site, meaning you don't have to pay someone to host it. However, you can also put it up in the cloud if you'd like. Most of our clients host Shopping Cart and Carillon ERP in the same facility.





At Carillon, We Care About Your Security:

We've securely designed **Shopping Cart** so that users will only be able to see their own data, or the data they've been given access to. All access to the database is done using secured stored procedures, and security credentials are re-validated on every stored procedure call. Carillon developed **Shopping Cart** using the newest Microsoft MVC 5 technology, and optimized it for Microsoft SQL Server. Our e-commerce feature also supports SSL Data Encryption to provide a secure browsing environment.

Visit:
www.CarillonERP.com/ShoppingCart
or call us at 800.739.9933
for more information today!

Carillon ERP

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